

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 931253-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII | Fran Berg | Eagle-Washingt | National |

| Advertiser | Product | Estimate Number |
|----------------|----------------|-----------------|
| Crossroads GPS | Crossroads GPS | 732 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 07/30/12 - 08/06/12 | 931253 | 07888643 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 12 | 11 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-----------------------------|-------------------|-------------------------|----------------|----------------|-------------|---------------|
| 1 | 07/30/12 | 08/03/12 | M-F WXII 12 News @ 5 a5-6am | | MT--F-- | :30 | 3 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MT--F-- | 3 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 07/30/12 | 5:11 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | USPRTV12GPH | \$300.00 NM |
| 1 | WXII | Tu | 07/31/12 | 5:55 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | USPRTV12GPH | \$300.00 NM |
| 3 | WXII | F | 08/03/12 | 5:46 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | USPRTV13GPH | \$300.00 NM |
| 3 | 07/30/12 | 08/02/12 | M-F WXII 12 News @ 6 a6-7am | | MT-T--- | :30 | 3 | \$725.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MT-T--- | 3 | \$725.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 07/30/12 | 6:26 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | USPRTV12GPH | \$725.00 NM |
| 3 | WXII | Tu | 07/31/12 | 6:28 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | USPRTV12GPH | \$725.00 NM |
| 2 | WXII | Th | 08/02/12 | 6:51 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | USPRTV13GPH | \$725.00 NM |
| 4 | 08/01/12 | 08/03/12 | 7a-9a Today Show | 7a-9a | --WTF-- | :30 | 3 | \$1,200.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | --WTF-- | 3 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | W | 08/01/12 | 7:56 AM | 7a-9a Today Show | 7a-9a | :30 | USPRTV13GPH | \$1,200.00 NM |
| 2 | WXII | Th | 08/02/12 | 8:50 AM | 7a-9a Today Show | 7a-9a | :30 | USPRTV13GPH | \$1,200.00 NM |
| 3 | WXII | F | 08/03/12 | 7:56 AM | 7a-9a Today Show | 7a-9a | :30 | USPRTV13GPH | \$1,200.00 NM |
| 5 | 07/30/12 | 08/03/12 | Live with Regis & Kelly | 9-10AM | MTWTF-- | :30 | 5 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MTWTF-- | 5 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | M | 07/30/12 | 9:53 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV12GPH | \$250.00 NM |
| 5 | WXII | Tu | 07/31/12 | 9:20 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV12GPH | \$250.00 NM |
| 1 | WXII | W | 08/01/12 | 9:55 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV13GPH | \$250.00 NM |
| 4 | WXII | Th | 08/02/12 | 9:33 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV13GPH | \$250.00 NM |
| 3 | WXII | F | 08/03/12 | 9:18 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV13GPH | \$250.00 NM |
| 6 | 08/03/12 | 08/03/12 | Live with Regis & Kelly | 9-10AM | ----F-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------|----------------|-----------------|---------------------|
| 931253-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | Crossroads GPS | 732 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|-------------------------|-------------------|-------------------------|----------------|----------------|-------------|---------------|
| 6 | 08/03/12 | 08/03/12 | Live with Regis & Kelly | 9-10AM | ----F-- | :30 | 1 | \$250.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 1 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | F | 08/03/12 | 9:31 AM | Live with Regis & Kelly | 9-10AM | :30 | USPRTV13GPH | \$250.00 NM |
| 7 | 07/31/12 | 08/02/12 | Olympic Daytime M-F | 10a-5p | -TWT--- | :30 | 3 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | -TWT--- | 3 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 07/31/12 | 11:51 AM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV12GPH | \$300.00 NM |
| 1 | WXII | W | 08/01/12 | 11:18 AM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV13GPH | \$300.00 NM |
| 3 | WXII | Th | 08/02/12 | 11:16 AM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV13GPH | \$300.00 NM |
| 8 | 08/03/12 | 08/03/12 | Olympic Daytime M-F | 10a-5p | ----F-- | :30 | 3 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 3 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | F | 08/03/12 | 10:17 AM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV13GPH | \$300.00 NM |
| 4 | WXII | F | 08/03/12 | 1:44 PM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV13GPH | \$300.00 NM |
| 3 | WXII | F | 08/03/12 | 2:39 PM | Olympic Daytime M-F | 10a-5p | :30 | USPRTV13GPH | \$300.00 NM |
| 9 | 07/31/12 | 08/03/12 | M-F WXII 12 News @ 5 p | 5-6pm | -TW-F-- | :30 | 3 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | -TW-F-- | 3 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | Tu | 07/31/12 | 5:49 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | USPRTV12GPH | \$800.00 NM |
| 3 | WXII | W | 08/01/12 | 5:43 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | USPRTV13GPH | \$800.00 NM |
| 1 | WXII | F | 08/03/12 | 5:40 PM | M-F WXII 12 News @ 5 pm | 5-6pm | :30 | USPRTV13GPH | \$800.00 NM |
| 10 | 07/30/12 | 08/03/12 | M-F WXII 12 News @ 6 p | 6-630pm | MTWTF-- | :30 | 5 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MTWTF-- | 5 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 07/30/12 | 6:13 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV12GPH | \$1,000.00 NM |
| 2 | WXII | Tu | 07/31/12 | 6:19 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV12GPH | \$1,000.00 NM |
| 4 | WXII | W | 08/01/12 | 6:29 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,000.00 NM |
| 5 | WXII | Th | 08/02/12 | 6:11 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,000.00 NM |
| 3 | WXII | F | 08/03/12 | 6:12 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,000.00 NM |
| 11 | 08/03/12 | 08/03/12 | M-F WXII 12 News @ 6 p | 6-630pm | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WXII | F | 08/03/12 | 6:29 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,000.00 NM |
| 12 | 07/30/12 | 08/02/12 | M-F WXII 12 News @ 6 p | 6-630pm | M-WT--- | :30 | 3 | \$1,300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | M-WT--- | 3 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WXII | M | 07/30/12 | 6:28 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV12GPH | \$1,300.00 NM |
| 3 | WXII | W | 08/01/12 | 6:13 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,300.00 NM |
| 2 | WXII | Th | 08/02/12 | 6:26 PM | M-F WXII 12 News @ 6 pm | 6-630pm | :30 | USPRTV13GPH | \$1,300.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

INVOICE



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WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------|----------------|-----------------|---------------------|
| 931253-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | Crossroads GPS | 732 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|---|----------------|---------|--------|------------|------------|------|
| 12 | 07/30/12 | 08/02/12 | M-F WXII 12 News @ 6 p-630pm Class of Time - Immediately Pre-emptible without notice | | M-WT--- | :30 | 3 | \$1,300.00 | NM |
| 13 | 08/03/12 | 08/03/12 | M-Sun Nightly News 630p-7p Class of Time - Immediately Pre-emptible without notice | | ----F-- | :30 | 1 | \$1,300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$1,300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII F 08/03/12 6:59 PM M-Sun Nightly News 630p-7p :30 USPRTV13GPH \$1,300.00 NM | | | | | | | | | |
| 14 | 07/31/12 | 08/03/12 | Inside Edition 7-730pm Class of Time - Immediately Pre-emptible without notice | | -TWTF-- | :30 | 4 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WXII M 07/30/12 7:28 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 USPRTV12GPH \$800.00 NM MG for 14.4,14.1,14.2,14.3 2 WXII Tu 07/31/12 Inside Edition 7-730pm :00 \$800.00 NM See MG 14.5,14.6,14.7,14.8 *** offer either 7-730 ET or 730-8p OZONE *** 7 WXII Tu 07/31/12 7:28 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 USPRTV12GPH \$800.00 NM MG for 14.4,14.1,14.2,14.3 1 WXII W 08/01/12 Inside Edition 7-730pm :00 \$800.00 NM See MG 14.5,14.6,14.7,14.8 *** offer either 7-730 ET or 730-8p OZONE *** 5 WXII W 08/01/12 7:19 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 USPRTV13GPH \$800.00 NM MG for 14.4,14.1,14.2,14.3 4 WXII Th 08/02/12 Inside Edition 7-730pm :00 \$800.00 NM See MG 14.5,14.6,14.7,14.8 *** offer either 7-730 ET or 730-8p OZONE *** 8 WXII Th 08/02/12 7:18 PM ET 7:00pm (Pre-Olym Zone) 7-730P :30 USPRTV13GPH \$800.00 NM MG for 14.4,14.1,14.2,14.3 3 WXII F 08/03/12 Inside Edition 7-730pm :00 \$800.00 NM See MG 14.5,14.6,14.7,14.8 *** offer either 7-730 ET or 730-8p OZONE *** | | | | | | | | | |
| 15 | 07/30/12 | 08/02/12 | Mo-Sat/ Sun Prime Olym 7p-12xm Class of Time - Immediately Pre-emptible without notice | | M--T--- | :30 | 2 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M--T--- 2 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII M 07/30/12 9:13 PM Mo-Sat/ Sun Prime Olympics 7p-12xm :30 USPRTV12GPH \$4,000.00 NM 1 WXII Th 08/02/12 11:53 PM Mo-Sat/ Sun Prime Olympics 7p-12xm :30 USPRTV13GPH \$4,000.00 NM | | | | | | | | | |
| 17 | 07/31/12 | 08/02/12 | Olympic Zone 730p-8p Class of Time - Immediately Pre-emptible without notice | | -T-T--- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -T-T--- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXII Tu 07/31/12 7:52 PM Olympic Zone 730p-8p :30 USPRTV12GPH \$800.00 NM 2 WXII Th 08/02/12 7:57 PM Olympic Zone 730p-8p :30 USPRTV13GPH \$800.00 NM | | | | | | | | | |
| 18 | 08/03/12 | 08/03/12 | Olympic Zone 730p-8p Class of Time - Immediately Pre-emptible without notice | | ----F-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----F-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXII F 08/03/12 7:56 PM Olympic Zone 730p-8p :30 USPRTV13GPH \$800.00 NM | | | | | | | | | |
| 19 | 08/01/12 | 08/02/12 | M-Su WXII 12 News @ 11-1135pm Class of Time - Immediately Pre-emptible without notice | | --WT--- | :30 | 2 | \$800.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------|----------------|-----------------|---------------------|
| 931253-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | Crossroads GPS | 732 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|---|-------------------------------|---------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 19 | 08/01/12 | 08/02/12 | M-Su WXII 12 News @ 11-1135pm | 11-1135pm | --WT--- | :30 | 2 | \$800.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | --WT--- | 2 | \$800.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 WXII | W | 08/01/12 | | M-Su WXII 12 News @ 11 pm | 11-1135pm | :00 | | \$800.00 | NM |
| | | See MG 19.3,19.4 | | | | | | | |
| | | *** OFFER In following Olympics 12m-1230a *** | | | | | | | |
| 3 WXII | W | 08/01/12 | 12:37 AM | WXII M-S Late News | WXII M-S Late New | :30 | USPRTV13GPH | \$800.00 | NM |
| | | MG for 19.2,19.1 | | | | | | | |
| 1 WXII | Th | 08/02/12 | | M-Su WXII 12 News @ 11 pm | 11-1135pm | :00 | | \$800.00 | NM |
| | | See MG 19.3,19.4 | | | | | | | |
| | | *** OFFER In following Olympics 12m-1230a *** | | | | | | | |
| 4 WXII | Th | 08/02/12 | 12:26 AM | WXII M-S Late News | WXII M-S Late New | :30 | USPRTV13GPH | \$800.00 | NM |
| | | MG for 19.2,19.1 | | | | | | | |
| 21 | 07/30/12 | 08/03/12 | NBC Tonight Show | 1135pm-1237am | MTWTF-- | :30 | 5 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MTWTF-- | 5 | \$300.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 WXII | M | 07/30/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 21.6,21.7,21.8,21.9,21.10 | | | | | | | |
| | | *** offer olympic late night *** | | | | | | | |
| 1 WXII | Tu | 07/31/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 21.6,21.7,21.8,21.9,21.10 | | | | | | | |
| | | *** offer olympic late night *** | | | | | | | |
| 9 WXII | Tu | 07/31/12 | 1:39 AM | Olympics Late Night | Olympics Late Nigh | :30 | USPRTV12GPH | \$300.00 | NM |
| | | MG for 21.2,21.5,21.1,21.3,21.4 | | | | | | | |
| | | LR- Olympics | | | | | | | |
| 4 WXII | W | 08/01/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 21.6,21.7,21.8,21.9,21.10 | | | | | | | |
| | | *** offer olympics If *** | | | | | | | |
| 8 WXII | W | 08/01/12 | 1:02 AM | Olympics Late Night | Olympics Late Nigh | :30 | USPRTV13GPH | \$300.00 | NM |
| | | MG for 21.2,21.5,21.1,21.3,21.4 | | | | | | | |
| 6 WXII | W | 08/01/12 | 1:39 AM | Olympics Late Night | Olympics Late Nigh | :30 | USPRTV13GPH | \$300.00 | NM |
| | | MG for 21.2,21.5,21.1,21.3,21.4 | | | | | | | |
| | | LR- Olympics | | | | | | | |
| 3 WXII | Th | 08/02/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 21.6,21.7,21.8,21.9,21.10 | | | | | | | |
| | | *** offer olympics If *** | | | | | | | |
| 7 WXII | Th | 08/02/12 | 12:56 AM | Olympics Late Night | Olympics Late Nigh | :30 | USPRTV13GPH | \$300.00 | NM |
| | | MG for 21.2,21.5,21.1,21.3,21.4 | | | | | | | |
| 5 WXII | F | 08/03/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 21.6,21.7,21.8,21.9,21.10 | | | | | | | |
| | | *** offer olympics If *** | | | | | | | |
| 10 WXII | F | 08/03/12 | | Olympics Late Night | Olympics Late Nigh | :00 | | \$300.00 | NM |
| | | Credited | | | | | | | |
| 22 | 08/06/12 | 08/06/12 | NBC Tonight Show | 1135pm-1237am | M----- | :30 | 1 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/06/12 | 08/12/12 | M----- | 1 | \$300.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WXII | M | 08/06/12 | | NBC Tonight Show | 1135pm-1237am | :00 | | \$300.00 | NM |
| | | See MG 22.2 | | | | | | | |
| | | *** offer olympics If *** | | | | | | | |
| 2 WXII | M | 08/06/12 | | Olympics Late Night | Olympics Late Nigh | :00 | | \$300.00 | NM |
| | | Credited | | | | | | | |
| 23 | 07/30/12 | 08/02/12 | M-F WXII News @ 430a | 430a-5a | MTWT--- | :30 | 4 | \$50.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:

INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|----------------|----------------|-----------------|---------------------|
| 931253-1 | 08/12/12 | August 2012 | 07/30/12 - 08/06/12 |
| Advertiser | Product | Estimate Number | |
| Crossroads GPS | Crossroads GPS | 732 | |

www.wxii12.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|------------------------------|--------------------------------|----------------|--------|----------------|---------------------|------|
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | MTWT--- | 4 | \$50.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 WXII | M | 07/30/12 | 4:40 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV12GPH | \$50.00 | NM |
| 4 WXII | Tu | 07/31/12 | 4:43 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV12GPH | \$50.00 | NM |
| 3 WXII | W | 08/01/12 | 4:51 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV13GPH | \$50.00 | NM |
| 1 WXII | Th | 08/02/12 | 4:38 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV13GPH | \$50.00 | NM |
| 24 | 08/03/12 | 08/03/12 | M-F WXII News @ 430a | 430a-5a | ----F-- | :30 | 2 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 2 | \$50.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 3 WXII | F | 08/03/12 | 4:40 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV13GPH | \$50.00 | NM |
| 2 WXII | F | 08/03/12 | 4:54 AM | M-F WXII News @ 430a | 430a-5a | :30 | USPRTV13GPH | \$50.00 | NM |
| 26 | 08/05/12 | 08/05/12 | WXII 12 Sa/Su News at 66-8am | | -----S | :30 | 1 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | -----S | 1 | \$300.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WXII | Su | 08/05/12 | | WXII 12 Sa/Su News at 6am | 6-8am | :00 | | \$300.00 | NM |
| | | | | See MG 26.2 | | | | | |
| 2 WXII | Su | 08/05/12 | | OLYMPICS WEEKEND MORNIN 5A-10A | | :00 | | \$300.00 | NM |
| | | | | Credited | | | | | |
| 27 | 08/03/12 | 08/03/12 | M-F WXII 12 News @ 5 a 5-6am | | ----F-- | :30 | 1 | \$300.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 1 | \$300.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WXII | F | 08/03/12 | 5:22 AM | M-F WXII 12 News @ 5 am | 5-6am | :30 | USPRTV13GPH | \$300.00 | NM |
| 28 | 08/03/12 | 08/03/12 | Mo-Sa/ Sun Prime Olym 8-11P | | ----F-- | :30 | 2 | \$4,000.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 2 | \$4,000.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WXII | F | 08/03/12 | 8:04 PM | Mo-Sa/ Sun Prime Olympics | 8-11P | :30 | USPRTV13GPH | \$4,000.00 | NM |
| 2 WXII | F | 08/03/12 | 8:27 PM | Mo-Sa/ Sun Prime Olympics | 8-11P | :30 | USPRTV13GPH | \$4,000.00 | NM |
| 29 | 08/03/12 | 08/03/12 | M-F WXII 12 News @ 6 a 6-7am | | ----F-- | :30 | 2 | \$725.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 07/30/12 | 08/05/12 | ----F-- | 2 | \$725.00 | | | | |
| Spots: # Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 WXII | F | 08/03/12 | 5:58 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | USPRTV13GPH | \$725.00 | NM |
| 2 WXII | F | 08/03/12 | 6:50 AM | M-F WXII 12 News @ 6 am | 6-7am | :30 | USPRTV13GPH | \$725.00 | NM |
| Total Spots | | | | | | | 60 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$50,025.00 |
| <u>Agency Commission</u> | \$7,503.75 |
| <u>Net Amount Due</u> | \$42,521.25 |